

web site proposal:

Yogastoreonline.com

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Av Victor Gilsoul 74
1200 Brussels



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The Project

An e-commerce site selling yoga products. The target market is Belgium, ?, ?, ?.

Design considerations

Logo will be supplied by client. Please see document provided by client in annex, *and annotations by developer.*

Functional considerations

Please see document provided by client, *and annotations by developer.*

Shipping

Shipping will be by bpost. Options are regular, expedited and pick-up.

Still need more information to recommend the appropriate module for this. Is shipping flat rate?
How many tiers are there? What are the delivery countries? Etc

Advanced search

This is mentioned in the bottom links block in the document provided by the client but more information is needed to provide an estimate. What are the specific search fields?

Other considerations

None at this time

Recommendation

An e-commerce website managed by the open-source content management system (CMS), Drupal (<http://drupal.org>) running the Ubercart e-commerce suite.

Drupal is used by hundreds of thousands of websites around the world because it is flexible and scalable. Since there is a large community of Drupal users, a vast range of modules are available to personalise your website just how you want.

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This means that if your website can also grow with you. And because Drupal is open source, the software is free.

Drupal content management is accessed from any web browser, just as you do any website. From here you can perform all the management operations associated with running your e-commerce website.

Please see below for technical requirements of Drupal with an Ubercart installation.

Other notes

Although Drupal is highly customisable, not all the requirements listed in the client document will be possible and any solution is proposed within the limitations of what can be achieved with Drupal/Ubercart. See developer annotations.

Summary

Hosting <ul style="list-style-type: none">- Domain	By client
<ul style="list-style-type: none">- Hosting. Minimum: Apache 1.3, MySQL 4.1, PHP 4.4.0 with memory limit at least 24MB.	By client
<ul style="list-style-type: none">- Please note, extra charges may be incurred on hosting not bought by the developer. This will equal time spent researching or configuring unknown hosting packages to meet the requirements of your website.	
Basic Drupal 6 installation <i>Basic modifications to create standard CMS</i> <ul style="list-style-type: none">- Wysiwyg text editor- Media management tool- Install theme and sub-theme for customisation	262,50 eur/

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Drupal module installation

- Path (included)
- Token
- CCK
- FileField
- ImageAPI
- ImageCache
- ImageField
- Thickbox
- Google Analytics
- Views
- Web form
- Site Map
- Simple News (html emails)
- *SEO modules*
 - o Path Auto
 - o Page Title
 - o Global Redirect
 - o Path Redirect
 - o Node Words
 - o XML site map (included)
- *Ubercart 2.x core modules*
 - o Cart
 - o Conditional actions
 - o Order
 - o Product
 - o Store
- *Other Ubercart modules*
 - o UC Upsell (Cross-selling)
 - o Ubercart Meta Tags
 - o Ogone Ubercart Payment
 - o A shipping module

287.5 eur/
Still to be costed - Awaiting
shipping info

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Other	
- Basic menu included	
- Shopping cart visible on all pages	37,5 eur/
- Buy now option	37,5 eur/
- Social media/link to Yoga Loft website block	37,5 eur/
- Bottom link block (17 pages, 10 links)	206,25 eur/
- RSS feed (standard i.e. all changes or additions. For new product feed only, pls contact us).	included
- <i>Basic</i> site map configuration	37,5 eur/
- Configure customer accouts	37,5 eur/
- Configure admin login	37,5 eur/
- Configure back-up module	37,5 eur/
- Site performance optimisation (cache for faster site, optimisation of scripts)	37,5 eur/
- Standard 404 page	included
- Standard product search	37,5 eur/
- Cross-selling module config	37,5 eur/
- Favicon	included
- Basic backend styling	37,5 eur/
- Payment integration and testing	300 eur/
- Html newsletter <i>options, please choose one</i>	
o Simple text	300 eur/ or
o Text plus images	375 eur/ or
o Text, images, clickable headlines	450 eur/

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Design <ul style="list-style-type: none">- Graphical mock-up of Drupal sub-theme layout (Homepage, all icons, see attached document)- Favicon- Specs for Drupal programmer	315 eur/
- Iterations of first design	None. Charged per hour.
- Creation of sub-theme based on mock-up by Drupal programmer	450 eur/
Basic website testing (include X-browser checks)	150 eur/
Site upload/301 redirect <ul style="list-style-type: none">- For site developed on your hosting (with simple holding page during development)- For site developed on our servers then transferred to your hosting (this is mostly fixing compatabilities).	115 eur/ 300 eur/
Insertion of content	By client
Options <i>Software updates</i> <ul style="list-style-type: none">- Updates to Drupal 6 core as they are issued plus updates to any of the modules listed above plus 30 mins email support per month / per quarter	150 eur/-
SUBTOTAL	eur/-
TVA @ 21%	eur/-
TOTAL	eur/-

Time estimate: Six weeks.

Start date: to be agreed once logo has been delivered.

Since the quote is based on providing the services outlined in the proposal, any changes to the proposed services generally leads to changes in the cost estimate.

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Any other services required in the framework of this project are chargeable at the hourly rate of 45 eur/hour for design/research/administration work and 75 eur/hour for programming. Other **service requests must be made in writing (e.g. by email with datestamp). All time spent on your project will be billed.** The same terms and conditions will apply. This offer is valid for four weeks. Please see Website Design Agreement for other terms and conditions.

The Client unconditionally accepts the terms and conditions set out in the Website Design Agreement. The Developer accepts the terms and conditions set out in the Website Design Agreement and will execute the project outlined above.

The Client*:

for Yogastoreonline

The Developer*:

M Corke for Small World Solutions

*Collectively referred to as the 'Parties'

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The Team



Your primary contact is: **Mai Ling Corke**



Mai Ling is experienced in many aspects of website creation. She began her career as a journalist for online media (including the English-language, online daily newspaper, The Straits Times www.straitstimes.com). As a result, she has an excellent understanding of information architecture. After studying web design, she managed an education portal and worked for a marketing agency, before becoming a freelance web designer. She likes to create good-looking, usable sites. She is a native English (British) speaker. Her most recent project is a Drupal website for the International Confederation of Music Publishers (<http://www.icmp-ciem.org/>).

Your Drupal specialist is: **Andy Lester**



Andy has worked for companies both in Belgium and internationally using his skills in web technologies including Java, Spring, JQuery, databases, Drupal and Ruby on Rails. He has also worked in a variety of different industries such as Telecoms (Vodafone Live!) and banks (KBC). Most recently, he has developed the online calendar (<http://europa.eu/eucalendar>) for the European Commission. His latest Drupal project is a website for the International Confederation of Music Publishers.

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WEBSITE DESIGN AGREEMENT:

Yoga Store Online

1. Unless otherwise specified by both Parties, the terms of this Agreement will commence on the date specified above.

Services and products

2. The Developer will provide services to the Client relating to the creation or modification of a website as specifically outlined in the attached Proposal. The Developer may also supply the Client with Products as specified in the Proposal. In the context of this agreement, 'Products' means any hardware and/or third-party software provided to the Client by or on behalf of the Developer pursuant to this Agreement.
3. Any other services required by the Client in the framework of this project in addition to those stated in the attached Proposal are billable at the stated hourly rate and must be requested in writing.
4. The Developer is entitled to quote the Client separately for the provision of any other services or products required in addition to those outlined in the Proposal.
5. The Developer is entitled to provide the Services remotely from her own premises and will not be required to attend the Client's premises.
6. If the Developer is required to attend the Client's premises for any reason pursuant to this Agreement, the Developer is entitled to bill the Client for his/her time at the stated hourly rate. The Client will also reimburse the Developer for reasonable transport and/or accommodation expenses incurred in doing so. However, this does not include transport or accommodation expenses where the Client's premises are located within 25km of the Developer. The Client will also reimburse the Developer for all expenses incurred on the Client's behalf or in carrying out its obligations under this Agreement.
7. The Developer reserves the right to assign subcontractors in the fulfilment of the Services if necessary.
8. In the case where the Client requests the execution of work in a shorter timeframe than usual or than agreed, the developer is entitled to charge 1.5x the normal hourly rate. For work requested during the weekend, a public holiday or previously notified holiday-time, the developer is entitled to charge 2x the hourly rate.

Authorisation

9. The Client will grant the Developer timely access to all the facilities required for providing the Services outlined above (such as usernames, passwords, contact details for other service providers). Where the Client fails to supply the information within the specified timeframe, the Developer reserves the right to adapt the delivery date of the project.
10. The Developer will not access the facilities for any purpose other than to provide the Services. The Developer will take all reasonable steps to ensure that access to the Client's facilities remains secure.

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Confidentiality

11. The Developer will not disclose to any third party or use, other than for the purposes of this Agreement, any information imparted to or obtained by it in connection with the fulfilment of this Agreement, which is of a confidential nature. This obligation of confidence will cease to apply to information that the Developer is required to disclose by any law, or which becomes part of the public domain, other than as the result of a breach by the Developer of her obligations of confidence under this Agreement.

Copyright and intellectual property

12. The Client unconditionally guarantees to the Developer that any elements of text, graphics, photos, trademarks, or other artwork furnished to the Developer for inclusion in web pages are owned by the Client, or that the Client has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend the Developer and her subcontractors from any claim or suit arising from the use of such elements furnished by the Client.

13. If any third party intellectual property rights are used in the material supplied by the Developer, he/she shall ensure that all necessary consents and approvals to use such rights for the Client have been secured.

14. Unless otherwise agreed in writing, the copyright and all other rights relating to the material (the 'Intellectual property') supplied to the Client by the Developer pursuant to this Agreement will remain the property of the Developer.

15. Upon payment in full for the Services provided by the Developer pursuant to this Agreement, the Developer grants the Client a non-exclusive and non-transferable perpetual licence to use the Intellectual property for the Client's own business purposes.

16. Unless otherwise agreed in writing, the Developer and his/her subcontractors retain the right to display graphics and other web design elements as examples of their work in their respective portfolios.

Payment

17. The Developer is entitled to invoice the Client 30% of the estimated costs upon signing this Agreement, then 70% upon completion of the Services. All payments will be made in euros. The Developer will be entitled to invoice the Client on an interim basis for progress payments for any Services performed or Products supplied during the previous month, or during any earlier period which has not been previously invoiced, together with such expenses as the Client is required to reimburse. Such invoices shall contain such information and detail as the Customer may reasonably require to permit the Client to account for the Services and Products.

18. All invoices rendered by the Developer are payable within fifteen (15) days from the date of invoice. The Client agrees to pay the Developer in full within this time period.

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19.If the Client fails to pay any invoice by the due date for payment, then without prejudice to the Developer's rights under this Agreement, the Client shall also pay the Developer interest on the outstanding amount at the prevailing rate specified by the Federal Public Service for Finance. In this case the Developer also reserves the right to take any material he/she has provided pursuant to the Agreement offline until payment is made. In addition, a fixed amount of 15% of the sum due, with a minimum of 50 eur, will be charged to the Client as an administration fee related to the late payment.

Termination

20.Both Parties are entitled to terminate work at any time by informing the other Party in writing. Any work completed up to this point shall be billed at the stated hourly rate and provided to the Client in the appropriate digital format.

Miscellaneous

21.The Developer does not warrant that the functions contained in the Proposal will meet the Client's requirements or that the operation of the provided Services or Products will be uninterrupted or error-free. In no event will the Developer be liable to the Client or any third party for any damages, including any lost profits, lost savings or other incidental, consequential or specific damages arising out of the operation of or inability to operate the web pages or website involved, even if the Developer has been advised of the possibility of such damages, although the Developer will strive to help the Client avoid such damages if it is within his/her power to do so.

22.From time to time governments enact laws and levy taxes and tariffs affecting the operation of websites. The Client agrees that the Client is solely responsible for complying with such laws, taxes, and tariffs, and will hold harmless, protect, and defend the Developer and her subcontractors from any claim, suit, penalty, tax, or tariff arising from the Client's web operations.

23.If any part, term or provision of this Agreement is held to be illegal or unenforceable, neither the validity nor enforceability of the remainder of this Agreement shall be affected.

24.Neither Party shall be liable for failure to perform or delay in performing any obligation under this Agreement if the failure or delay is caused by any circumstances beyond its reasonable control, including, but not limited to acts of god, war, civil commotion or industrial dispute. If such delay or failure continues for at least 14 days, the Party not affected by such delay or failure shall be entitled to terminate this Agreement by notice in writing to the other.

25.This Agreement shall be governed and construed by Belgian Law. Any dispute arising thereof shall be submitted to the exclusive jurisdiction of the Courts of Brussels, Belgium.

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